

Website review expertphotography.com

Generated on April 20 2022 22:32 PM

The score is 58/100

SEO Content

	Title	ExpertPhotography » Photography Tips and Tutorials			
		Length: 50			
		Perfect, your title contains between 10 and 70 characters.			
	Description	Partnering with Expert Photographers to provide free world-class online education for beginners since 2011. Length: 107			
		Great, your meta d	lescription contains between 70 and 160 characters.		
	Keywords	_	en't found meta keywords on your page. Use <u>this free</u> <u>enerator</u> to create keywords.		
	Og Meta Properties	Good, your page ta	Good, your page take advantage of Og Properties.		
		Property	Content		
		url	https://expertphotography.com/		
		site_name	ExpertPhotography		
		locale	en_US		
		type	website		
		title	ExpertPhotography » Photography Tips and Tutorials		
		description	Partnering with Expert Photographers to provide free world-class online education for beginners since 2011.		
		image	https://expertphotography.b-cdn.net/wp-conten t/uploads/2019/03/EP-home-page- thumbnail.png		

SEO Content

	image:se	cure_url		2019/03/EP-		net/wp-conten
	image:wi	idth	1200			
	image:he	eight	630			
Headings	H1 0	H2 7	H3 0	H4 22	H5 8	H6 0
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SEO Content

		 [H4] Where should we send your video? [H5] Carol [H5] Nancy Manning [H5] Michael Blade [H5] Corey Monroe [H5] FOLLOW US [H5] EXPLORE [H5] LEARN PHOTOGRAPHY [H5] NEED HELP?
	Images	We found 38 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio: 16 % Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
②	Flash	Perfect, no Flash content has been detected on this page.
8	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 60 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 3.33%
		Internal Links 96.67%

In-page links

Anchor	Type	Juice
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In-page links

<u>upgrade your browser</u>	External	Passing Juice
-	Internal	Passing Juice
<u>Articles</u>	Internal	Passing Juice
Student Successes	Internal	Passing Juice
My Learning	Internal	Passing Juice
<u>Store</u>	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Photo Quiz	Internal	Passing Juice
Photography for Beginners (The Ultimate Guide)	Internal	Passing Juice
<u>Course</u>	Internal	Passing Juice
How to Use Lightroom (The Ultimate Guide to Lightroom Tips!)	Internal	Passing Juice
<u>Course</u>	Internal	Passing Juice
The Ultimate Guide to Landscape Photography	Internal	Passing Juice
Course	Internal	Passing Juice
How to Photograph The Milky Way (The Ultimate Guide)	Internal	Passing Juice
Course	Internal	Passing Juice
Course The Ultimate Guide to Macro Photography (137 Best Tips)	Internal Internal	Passing Juice Passing Juice
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The Ultimate Guide to Macro Photography (137 Best Tips)	Internal	Passing Juice
The Ultimate Guide to Macro Photography (137 Best Tips) Course The 30 Day Creative Photography Project - 30 Trick	Internal Internal	Passing Juice Passing Juice
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The Ultimate Guide to Macro Photography (137 Best Tips) Course The 30 Day Creative Photography Project - 30 Trick Photography Ideas Course See All Latest Articles See All	Internal Internal Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice
The Ultimate Guide to Macro Photography (137 Best Tips) Course The 30 Day Creative Photography Project - 30 Trick Photography Ideas Course See All Latest Articles See All Our Courses	Internal Internal Internal Internal Internal Internal Internal Internal	Passing Juice
The Ultimate Guide to Macro Photography (137 Best Tips) Course The 30 Day Creative Photography Project - 30 Trick Photography Ideas Course See All Latest Articles See All Our Courses Our eBooks	Internal Internal Internal Internal Internal Internal Internal Internal Internal	Passing Juice

In-page links

Photography for Beginners	Internal	Passing Juice
Effortless Editing With Lightroom	Internal	Passing Juice
<u>Total Time-Lapse</u>	Internal	Passing Juice
Milky Way Mastery	Internal	Passing Juice
Wow Factor Photography	Internal	Passing Juice
Simply Stunning Landscapes	Internal	Passing Juice
Quick Capture Cheat Sheets	Internal	Passing Juice
Macro Magic	Internal	Passing Juice
Profit from Portraits	Internal	Passing Juice
Edible Images	Internal	Passing Juice
Infinite Exposures	Internal	Passing Juice
Social Success Strategies	Internal	Passing Juice
The Creative Photography Cookbook	Internal	Passing Juice
<u>Picture Perfect Properties</u>	Internal	Passing Juice
Organic Marketing for Photographers	Internal	Passing Juice
Intuitive Composition	Internal	Passing Juice
Perfect Pawtraits	Internal	Passing Juice
Wonderful Wildlife	Internal	Passing Juice
Products In Focus	Internal	Passing Juice
Shooting Skies	Internal	Passing Juice
Dreamy Childhood Portraits	Internal	Passing Juice
The Magical Photography Spellbook	Internal	Passing Juice
Fantastic Photo Adventures	Internal	Passing Juice
<u>Urban Smartphone Minimalism</u>	Internal	Passing Juice
Flat Lay Photo Fever	Internal	Passing Juice
Digital Dreamworlds	Internal	Passing Juice
Fairytale Portraits	Internal	Passing Juice
Colorful Cityscapes	Internal	Passing Juice

In-page links

Contact Us	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
amazon.com	External	Passing Juice

SEO Keywords



Keywords Cloud

photography how course best look photos free photo tips guide

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
photography	20	♥	×	×	*
guide	11	×	×	×	✓
photos	10	×	×	×	*
how	9	×	×	×	♥
best	8	×	×	×	✓

Usability

0	Url	Domain: expertphotography.com Length: 21
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability



Dublin Core

This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5	
	Encoding	Perfect. Your declared charset is UTF-8.	
	W3C Validity	Errors: 31 Warnings: 60	
	Email Privacy	Great no email address has been found in plain text!	
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
0	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. 	

Mobile

0	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

XML Sitemap	Great, your website has an XML sitemap.



		https://expertphotography.com/sitemaps/post-sitemap1.xml
		https://expertphotography.com/sitemaps/post-sitemap2.xml
		https://expertphotography.com/sitemaps/page-sitemap1.xml
		https://expertphotography.com/sitemaps/product-sitemap1.xml
		https://expertphotography.com/sitemaps/category-sitemap1.xml
		https://expertphotography.com/sitemaps/product_cat-sitemap1.xml
②	Robots.txt	http://expertphotography.com/robots.txt
		Great, your website has a robots.txt file.
×	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.