Website review
persnicketyplates.com

The score is 53/100

SEO Content

✔	Title	Persnickety Plates » Persnickety Plates **Length : 45** Perfect, your title contains between 10 and 70 characters.
✘	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use [this free online meta tags generator](#) to create description.
✘	Keywords	Very bad. We haven't found meta keywords on your page. Use [this free online meta tags generator](#) to create keywords.
✔	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Persnickety Plates
locale	en_US
type	website
url	https://www.persnicketyplates.com/
site_name	Persnickety Plates

Headings

H1	H2	H3	H4	H5	H6
1	10	23	4	0	1

- [H1] Persnickety Plates
- [H2] Appetizers
- [H2] Main Dish
- [H2] Desserts
- [H2] Sides
- [H2] Persnickety Recipes
- [H2] Appetizers
- [H2] I'm hungry What's for dinner?

SEO Content

		- [H2] Reader's Favorites - [H2] Slow Cooker Recipes - [H2] Is it time for dessert? - [H3] Get New Recipes In Your Inbox! - [H3] Easy Belgian Chocolate Waffles - [H3] Vintage Chocolate Fudge Pie - [H3] Big Boy Fresh Strawberry Pie - [H3] French Breakfast Muffins - [H3] Creamy Bow Tie Pasta with Bacon - [H3] Crockpot Lemon Chicken - [H3] Classic Meatloaf with Brown Gravy – just like Mom's! - [H3] Zucchini Taco Boats - [H3] Easy Sour Cream Chicken Enchiladas - [H3] Crock Pot Honey Bourbon Chicken - [H3] Oatmeal Quick Bread - [H3] Slow Cooker Buffalo Chicken Dip - [H3] Homemade Easy Chicken Pot Pie Recipe - [H3] Crockpot Hot Dog Chili - [H3] Slow Cooker Stuffed Shells with Sausage and Spinach - [H3] Creamy Ranch Slow Cooker Chicken - [H3] Slow Cooker Garlic Parmesan Chicken - [H3] Crockpot Lemon Chicken - [H3] Iced Oatmeal Cookies - [H3] Best Oatmeal Raisin Cookies - [H3] Apple Cinnamon Zucchini Muffins - [H3] Better Than Box Mix Chocolate Brownies - [H4] Thank you! - [H4] Digital Cookbooks! - [H4] Get new recipes In Your Inbox - [H4] Browse Recipes - [H6] I'm just here for the food.
❌	Images	We found 49 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

SEO Links

✅		
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 75 links including 1 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 12% Internal Links 88%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Press	Internal	Passing Juice
My Favorite Food & Lifestyle Bloggers	Internal	Passing Juice
Policies/Disclosure	Internal	Passing Juice
Contact Me	Internal	Passing Juice
Work With Me	Internal	Passing Juice
Recipes	Internal	Passing Juice
Main Meals	Internal	Passing Juice
Beef Recipes	Internal	Passing Juice
Breakfast	Internal	Passing Juice
Chicken Recipes	Internal	Passing Juice
Pasta	Internal	Passing Juice
Pork	Internal	Passing Juice
slow cooker	Internal	Passing Juice
Soup	Internal	Passing Juice
turkey	Internal	Passing Juice

In-page links

vegetarian	Internal	Passing Juice
Appetizers	Internal	Passing Juice
Quick Fixes	Internal	Passing Juice
Desserts	Internal	Passing Juice
bars & brownies	Internal	Passing Juice
breads & muffins	Internal	Passing Juice
cake & pie	Internal	Passing Juice
candy	Internal	Passing Juice
cookies	Internal	Passing Juice
cupcakes	Internal	Passing Juice
Drinks	Internal	Passing Juice
Holidays	Internal	Passing Juice
Christmas	Internal	Passing Juice
Easter	Internal	Passing Juice
Halloween	Internal	Passing Juice
Thanksgiving	Internal	Passing Juice
Valentine’s Day	Internal	Passing Juice
Salads	Internal	Passing Juice
Sauces & Seasonings	Internal	Passing Juice
Sauces	Internal	Passing Juice
Seasonings	Internal	Passing Juice
Side Dish	Internal	Passing Juice
Snacks	Internal	Passing Juice
Shop	Internal	Passing Juice
Amazon Shop	External	Passing Juice
Digital Cookbooks	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice

In-page links

[-](#)	External	Passing Juice
[-](#)	External	Passing Juice
[-](#)	External	Passing Juice
Skip to primary navigation	Internal	Passing Juice
Skip to main content	Internal	Passing Juice
Persnickety Plates	Internal	Passing Juice
Easy Belgian Chocolate Waffles	Internal	Passing Juice
Vintage Chocolate Fudge Pie	Internal	Passing Juice
Big Boy Fresh Strawberry Pie	Internal	Passing Juice
French Breakfast Muffins	Internal	Passing Juice
Creamy Bow Tie Pasta with Bacon	Internal	Passing Juice
Crockpot Lemon Chicken	Internal	Passing Juice
Classic Meatloaf with Brown Gravy – just like Mom’s!	Internal	Passing Juice
Zucchini Taco Boats	Internal	Passing Juice
Easy Sour Cream Chicken Enchiladas	Internal	Passing Juice
Crock Pot Honey Bourbon Chicken	Internal	Passing Juice
Oatmeal Quick Bread	Internal	Passing Juice
Slow Cooker Buffalo Chicken Dip	Internal	Passing Juice
Homemade Easy Chicken Pot Pie Recipe	Internal	Passing Juice
Crockpot Hot Dog Chili	Internal	Passing Juice
Slow Cooker Stuffed Shells with Sausage and Spinach	Internal	Passing Juice
Creamy Ranch Slow Cooker Chicken	Internal	Passing Juice
Slow Cooker Garlic Parmesan Chicken	Internal	Passing Juice
Iced Oatmeal Cookies	Internal	Passing Juice
Best Oatmeal Raisin Cookies	Internal	Passing Juice
Apple Cinnamon Zucchini Muffins	Internal	Passing Juice
Better Than Box Mix Chocolate Brownies	Internal	Passing Juice
Subscribe Now	External	Passing Juice

In-page links

Disclosure Policy	Internal	Passing Juice
Pixel Me Designs	External	Passing Juice

SEO Keywords

Keywords Cloud	cookies **chicken** recipe slow appetizers cooker sauces new **recipes** main

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
recipes	19	✖	✖	✖	✔
chicken	12	✖	✖	✖	✔
slow	10	✖	✖	✖	✔
cooker	10	✖	✖	✖	✔
cookies	6	✖	✖	✖	✔

Usability

	Url	Domain : persnicketyplates.com Length : 21
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 86 Warnings : 29
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://www.persnicketyplates.com/sitemap_index.xml
✓	Robots.txt	http://persnicketyplates.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization

Google Analytics