



Website review thecheesecakefactory.com

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The score is 56/100







SEO Content

	Title	<p>Homepage The Cheesecake Factory</p> <p>Length : 33</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="542 1377 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>12</td> <td>9</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1478 1444 2072" style="list-style-type: none"> • [H1] Eat the Food You Love™ • [H2] Main Navigation • [H2] Main Navigation • [H2] Mobile Order Navigation • [H2] Our menu has more than 250 dishes, made fresh from scratch, to order, every day. • [H2] Coconut Cream Pie Cheesecake • [H2] Choose from More than 30 Legendary Flavors of Cheesecake • [H2] Our Story • [H2] Reservations • [H2] Find a Restaurant • [H2] Sign up for our emails! • [H2] Footer Primary • [H2] Footer Tertiary • [H3] Welcome • [H3] Get \$10 off Pickup and Delivery! • [H3] Limited Reservations Now Available 	H1	H2	H3	H4	H5	H6	1	12	9	0	1	0
H1	H2	H3	H4	H5	H6									
1	12	9	0	1	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Join Us for Saturday & Sunday Brunch!• [H3] Join the Team• [H3] One More Way We're Keeping You Safe• [H3] Have Your Cheesecake and Ice Cream Too• [H3] Promotion Popup• [H3] Order Type• [H5] Follow Us!
	Images	We found 21 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 17% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 30 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.33% Internal Links 86.67%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice

In-page links

Browse Menu	Internal	Passing Juice
Locations	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Careers	External	Passing Juice
My Account	Internal	Passing Juice
Order Pickup	Internal	Passing Juice
Additional terms and conditions apply.	Internal	Passing Juice
Order Now	Internal	Passing Juice
View Brunch Menu	Internal	Passing Juice
View Jobs	External	Passing Juice
Learn More	Internal	Passing Juice
Find A Retailer	External	Passing Juice
Explore Cheesecakes	Internal	Passing Juice
Learn More	Internal	Passing Juice
Search	Internal	Passing Juice
Sign Up	Internal	Passing Juice
Questions?	Internal	Passing Juice
Corporate Social Responsibility	Internal	Passing Juice
Ways we give	Internal	Passing Juice
Press Room	Internal	Passing Juice
At Home Retail Products	External	Passing Juice
Global Development	Internal	Passing Juice
Investors	Internal	Passing Juice
Employment Policy	Internal	Passing Juice
CCPA Compliance	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice

In-page links

[Web Accessibility](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

careers cheesecake more reservations
image now gift menu policy **order**












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
order	16	✘	✘	✘	✔
now	9	✘	✘	✘	✔
cheesecake	9	✔	✘	✘	✔
image	8	✘	✘	✘	✘
menu	7	✘	✘	✘	✔





Usability

	Url	Domain : thecheesecakefactory.com Length : 24
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 20
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.thecheesecakefactory.com/sitemap_index.xml
	Robots.txt	http://thecheesecakefactory.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.