Website review alligator.rent

The score is 62/100

SEO Content

✅	Title	**Rent a Car Dubai - ALLIGATOR Car Rental Dubai** **Length : 45** Perfect, your title contains between 10 and 70 characters.	
✅	Description	Renting a car in Dubai is the perfect solution. You can easily rent a SUV, sedan, convertible, sport and luxury car for a few days, a week or even a month. **Length : 155** Great, your meta description contains between 70 and 160 characters.	
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.	
✅	Og Meta Properties	Good, your page take advantage of Og Properties.	

Property	**Content**
locale	en_US
type	website
title	Rent a Car Dubai - ALLIGATOR Car Rental Dubai
description	Renting a car in Dubai is the perfect solution. You can easily rent a SUV, sedan, convertible, sport and luxury car for a few days, a week or even a month.
url	https://alligator.rent/
site_name	ALLIGATOR Car Rental Dubai
image	https://alligator.rent/wp-content/uploads/2023/12/alligator.png
image:width	1000

SEO Content

		image:height	1000			
		image:type	image/png			

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		1	6	3	7	0	0

- [H1] Rent a Car Dubai
- [H2] Are you planning an unforgettable vacation in Dubai?
- [H2] Car Rental: Our fleet
- [H2] Car hire in Dubai
- [H2] ALLIGATOR Car Rental: Your SOLUTION for Flexible Transportation
- [H2] We Offer a Smart Way to Get Around
- [H2] Rental terms
- [H3] Our fleet
- [H3] For Customer
- [H3] Contacts
- [H4] Passport
- [H4] Driving license
- [H4] Age 21+
- [H4] Payment
- [H4] Security deposit
- [H4] Driving experience
- [H4] Questions?

	Images	We found 4 images on this web page.
		1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

	Text/HTML Ratio	Ratio : **0%**
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

	Flash	Perfect, no Flash content has been detected on this page.

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

❌	In-page links	We found a total of 2 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice
+971585540067	External	Passing Juice
@alligator_rent	External	Passing Juice

SEO Keywords

⦿	Keywords Cloud	rental rent **dubai car** alligator

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dubai	2	✔	✖	✔	✔
car	2	✔	✖	✔	✔
rent	1	✔	✖	✔	✔
alligator	1	✔	✖	✖	✔
rental	1	✔	✖	✖	✔

Usability

⦿	Url	Domain : alligator.rent Length : 14
❌	Favicon	Great, your website has a favicon.

Usability

✓		✓
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 4 Warnings : 3
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

⦿	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag

Mobile

✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://alligator.rent/sitemap_index.xml
✔	Robots.txt	http://alligator.rent/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.