








# Website review el-rays.ru

Generated on March 14 2023 08:52 AM



The score is 43/100







## SEO Content

	Title	<p>«ELECTRIC-RAYS» Купить электротехническую продукцию - оптом и в розницу</p> <p><b>Length : 71</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p>Мы предлагаем широкий выбор электротехнической продукции для оптовых и розничных покупателей. У нас вы найдете продукцию по доступным ценам от ведущих производителей и брендов по всему миру.</p> <p><b>Length : 190</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>«ELECTRIC-RAYS» - интернет-магазин</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	<p>We found 348 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>31%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 43 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">О нас</a>	Internal	Passing Juice
<a href="#">Оплата</a>	Internal	Passing Juice
<a href="#">Доставка</a>	Internal	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice
<a href="#">Вход</a>	Internal	Passing Juice
<a href="#">Регистрация</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Заказать звонок</a>	Internal	Passing Juice
<a href="#">обработку персональных данных.</a>	Internal	Passing Juice


## In-page links

<a href="#">Новинки</a>	Internal	Passing Juice
<a href="#">Популярные товары</a>	Internal	Passing Juice
<a href="#">Распродажи и скидки</a>	Internal	Passing Juice
<a href="#">Рекомендуемые товары</a>	Internal	Passing Juice
<a href="#">Уцененные товары</a>	Internal	Passing Juice
<a href="#">Наши новости</a>	Internal	Passing Juice
<a href="#">Модели светодиодных прожекторов СДО 06 IEK®: теперь в белом корпусе</a>	Internal	Passing Juice
<a href="#">Эволюция систем освещения. Новые технологии</a>	Internal	Passing Juice
<a href="#">Актуальность использования и назначение провода СИП</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Реле времени</a>	Internal	Passing Juice
<a href="#">Батарейки, аккумуляторы, зарядные устройства</a>	Internal	Passing Juice
<a href="#">Реле, датчики, контроллеры</a>	Internal	Passing Juice
<a href="#">Системы распределения электроэнергии/распределительные устройства</a>	Internal	Passing Juice
<a href="#">Щитовое оборудование</a>	Internal	Passing Juice
<a href="#">Силовое оборудование</a>	Internal	Passing Juice
<a href="#">Антенны</a>	Internal	Passing Juice
<a href="#">Розетки силовые</a>	Internal	Passing Juice
<a href="#">Кабель силовой</a>	Internal	Passing Juice
<a href="#">Светодиодные лампы</a>	Internal	Passing Juice

## In-page links

<a href="#">Розетки USB для зарядки</a>	Internal	Passing Juice
<a href="#">Счетчики электроэнергии</a>	Internal	Passing Juice
<a href="#">Труба гофрированная</a>	Internal	Passing Juice
<a href="#">Кабели и провода</a>	Internal	Passing Juice
<a href="#">Устройство защитного отключения (УЗО)</a>	Internal	Passing Juice
<a href="#">Карта сайта</a>	Internal	Passing Juice
<a href="#">Гарантия</a>	Internal	Passing Juice




## SEO Keywords

	Keywords Cloud	быстрый кабель-канала лампы шкафа просмотр реле <b>ДЛЯ</b> цена распределительного кабель
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
для	156	✘	✘	✔	✘
цена	38	✘	✘	✔	✘
реле	28	✘	✘	✘	✘
распределительного	26	✘	✘	✘	✘
шкафа	23	✘	✘	✘	✘












## Usability

	Url	Domain : el-rays.ru Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document





	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 8 Warnings : 1				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>3</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	3
Deprecated tags	Occurrences					
<font>	3					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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# Mobile

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>https://el-rays.ru/sitemap.xml</pre> <pre>http://el-rays.ru/sitemap.xml</pre>
	Robots.txt	<pre>http://el-rays.ru/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <pre> Google Analytics</pre>