



# Website review estischool.pl

Generated on May 21 2024 19:01 PM





The score is 60/100







## SEO Content

	Title	<p>ESTI School in Krakow offers a British curriculum education.</p> <p><b>Length : 60</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>ESTI School, following the British curriculum in Krakow. We offer integrated education with a personalised touch for every student. Join us and break the boundaries together!</p> <p><b>Length : 174</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1541"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	type	website								
Property	Content													
type	website													
	Headings	<table border="1" data-bbox="539 1570 1481 1641"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>7</td> <td>16</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1675 1453 2067" style="list-style-type: none"> <li>• [H1] British Program School in Krakow</li> <li>• [H1] Subjects in Primary school</li> <li>• [H2] We are school based on British core values</li> <li>• [H2] Academic Overview</li> <li>• [H2] Assessment</li> <li>• [H2] ESTI School transforms into an exciting language camp during the summer months!</li> <li>• [H2] Catering</li> <li>• [H2] Hear From Our Families</li> <li>• [H2] Join us in shaping your child's future</li> <li>• [H3] Early years education</li> <li>• [H3] PRIMARY SCHOOL</li> </ul>	H1	H2	H3	H4	H5	H6	2	7	16	4	0	0
H1	H2	H3	H4	H5	H6									
2	7	16	4	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] E</li><li>• [H3] S</li><li>• [H3] T</li><li>• [H3] I</li><li>• [H3] EARLY YEARS EDUCATION</li><li>• [H3] Ages 3-5</li><li>• [H3] PRIMARY SCHOOL</li><li>• [H3] Ages 5-11</li><li>• [H3] Location</li><li>• [H3] Discover creativity</li><li>• [H3] Library</li><li>• [H3] Bilingual education</li><li>• [H3] Mindful Growth</li><li>• [H3] After-School Enrichment Activities:<ul style="list-style-type: none"><li>• [H4] Education</li><li>• [H4] Science</li><li>• [H4] Technology</li><li>• [H4] International</li></ul></li></ul>
	Images	<p>We found 24 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>14%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 16 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p>

## SEO Links

Internal Links 100%

### In-page links

Anchor	Type	Juice
<a href="#">-</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Early years education</a>	Internal	Passing Juice
<a href="#">Preschool</a>	Internal	Passing Juice
<a href="#">Preparation for English school</a>	Internal	Passing Juice
<a href="#">Preparation for Polish school</a>	Internal	Passing Juice
<a href="#">Primary school</a>	Internal	Passing Juice
<a href="#">Summer camp</a>	Internal	Passing Juice
<a href="#">British Program</a>	Internal	Passing Juice
<a href="#">Our Team</a>	Internal	Passing Juice
<a href="#">Study and admission requirements</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">Contacts</a>	Internal	Passing Juice
<a href="#">PL</a>	Internal	Passing Juice
<a href="#">UA</a>	Internal	Passing Juice
<a href="#">PL</a>	Internal	Passing Juice

### SEO Keywords








Keywords Cloud

**school** preparation primary students childs  
program british learn development **education**





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
school	35	✓	✗	✓	✓
education	14	✓	✗	✓	✓
students	13	✗	✗	✗	✗
primary	10	✗	✗	✗	✓
program	9	✗	✗	✗	✓

## Usability

	Url	Domain : estischool.pl Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.estischool.pl/sitemap.xml">https://www.estischool.pl/sitemap.xml</a>
	Robots.txt	<a href="http://estischool.pl/robots.txt">http://estischool.pl/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics