



# Website review felzit.ru

Generated on December 12 2022 08:02 AM

The score is 40/100







## SEO Content

|    | Title              | ГК ФЕЛЬЗИТ. Загородное строительство и благоустройство<br><b>Length : 54</b><br>Perfect, your title contains between 10 and 70 characters.   |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | Выполняем широкий спектр работ по строительству и благоустройству в Москве и Московской области.<br><b>Length : 97</b><br>Great, your meta description contains between 70 and 160 characters.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>0</td><td>2</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1]</li><li>[H1] ГРУППА КОМПАНИЙ «ФЕЛЬЗИТ»Загородное строительство. Благоустройство. Ремонт</li><li>[H3] Дом за 990 000</li><li>[H3] Дом за 990 000</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 2 | 0 | 2 | 0 | 0 | 0 |
| H1 | H2                 | H3   | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 2  | 0                  | 2  | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images             | We found 4 images on this web page.<br><br>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Text/HTML Ratio    | Ratio : <b>12%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Flash              | Perfect, no Flash content has been detected on this page.  |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |        |  |
|--|--------|--|
|  |        |  |
|  | Iframe | Great, there are no Iframes detected on this page. |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|   | URL Rewrite             | Bad. Your links have query string.   |
|   | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|   | In-page links           | We found a total of 13 links including 0 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 38.46%<br>Internal Links 61.54% |


## In-page links

| Anchor   | Type     | Juice         |
|--|----------|---------------|
| <a href="#">заказать обратный звонок</a>                 | Internal | Passing Juice |
| <a href="#">Вакансии</a>                                 | Internal | Passing Juice |
| <a href="#">Установка заборов</a>                        | Internal | Passing Juice |
| <a href="#">Строительство коттеджей</a>                  | Internal | Passing Juice |
| <a href="#">Проекты</a>                                  | Internal | Passing Juice |
| <a href="#">Строительные работы Наро-Фоминский район</a> | Internal | Passing Juice |
| <a href="#">слайдер</a>                                  | Internal | Passing Juice |
| <a href="#">Аренда спецтехники</a>                       | Internal | Passing Juice |
| <a href="#">создание и продвижение веб-сайта</a>         | External | Passing Juice |

## In-page links

|                                     |          |               |
|-------------------------------------|----------|---------------|
| <a href="#">Bootstrap</a>           | External | Passing Juice |
| <a href="#">Apache License v2.0</a> | External | Passing Juice |
| <a href="#">Font Awesome</a>        | External | Passing Juice |
| <a href="#">SIL OFL 1.1</a>         | External | Passing Juice |





## SEO Keywords

|   |   |
|---|---|
|  Keywords Cloud | загородное коттедж акции<br>строительство ремонт гк фельзит<br>баннер дом благоустройство<br>zakazfelzitr |
|---|---|

## Keywords Consistency

| Keyword       | Content | Title | Keywords | Description | Headings |
|---------------|---------|-------|----------|-------------|----------|
| строительство | 3       | ✓     | ✗        | ✗           | ✓        |
| акции         | 2       | ✗     | ✗        | ✗           | ✗        |
| дом           | 2       | ✗     | ✗        | ✗           | ✓        |
| коттедж       | 2       | ✗     | ✗        | ✗           | ✗        |
| загородное    | 2       | ✓     | ✗        | ✗           | ✓        |












## Usability

|   |   |
|---|---|
|  Url          | Domain : felzit.ru<br>Length : 9        |
|  Favicon      | Great, your website has a favicon.      |
|  Printability | We could not find a Print-Friendly CSS. |
|  Language     | Good. Your declared language is en.     |

## Usability

|   |             |   |
|---|-------------|---|
|  | Dublin Core | This page does not take advantage of Dublin Core. |
|---|-------------|---|

## Document

|   |                 |  |
|---|-----------------|--|
|    | Doctype         | HTML 5   |
|    | Encoding        | Perfect. Your declared charset is UTF-8.   |
|    | W3C Validity    | Errors : 5<br>Warnings : 21  |
|    | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |
|   | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|   |                     |  |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|---|---------------------|--|

## Optimization

|  |             |         |
|--|-------------|---------|
|  | XML Sitemap | Missing |
|--|-------------|---------|

## Optimization



|  |            |   |
|--|------------|---|
|  |            | <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt | <p><a href="http://felzit.ru/robots.txt">http://felzit.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>  |
|  | Analytics  | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>                                   |