Website review hyypp.com

The score is 53/100

SEO Content

	Title	HYYPP **Length : 5** Ideally, your title should contain between 10 and 70 characters (spaces included). Use [this free tool](#) to calculate text length.
	Description	Web site created using create-react-app **Length : 39** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use [this free tool](#) to calculate text length.
✓	Keywords	social influencer platform, brand influencer, hyypp, brandfluence, content creators Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://hyypp.com
title	HYYPP - Explosive Social Influence
description	HYYPP is a cutting edge platform connects brands with great local influencers based on social engagement and location data
image	https://hyypp.com/images/og-image.jpg
site_name	HYYPP Social
type	website
locale	en-GB

⬤	Headings	

H1	H2	H3	H4	H5	H6
0	0	0	0	0	0

SEO Content

✓	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **6%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✗	In-page links	We found a total of 0 links including 0 link(s) to files
⦾	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice

SEO Keywords

⦾	Keywords Cloud	need hyypp enable run influence explosive social javascript app

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hyypp	2	✔	✔	✖	✖
explosive	1	✖	✖	✖	✖
social	1	✖	✔	✖	✖
influence	1	✖	✔	✖	✖
need	1	✖	✖	✖	✖

Usability

	Url	Domain : hyypp.com Length : 9
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 2 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!

Document

✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✓ Perfect, your website has few JavaScript files.
		✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✖ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap.
		https://hyypp.com/sitemap.xml
✓	Robots.txt	http://hyypp.com/robots.txt
		Great, your website has a robots.txt file.
✗	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.