






# Website review imobook.ru

Generated on December 20 2022 20:48 PM





The score is 49/100







## SEO Content

	Title	Издательство &quot;Международные отношения&quot; <b>Length : 48</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Мировая политика и мировая экономика, международное и зарубежное право, история внешней политики, разведка и дипломатия, энциклопедии и монографии. Учебная и справочная литература, словари и сборники документов, мемуары и биографии. <b>Length : 232</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Издательство &amp;quot;Международные отношения&amp;quot;</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://imobook.ru</td></tr><tr><td>image</td><td>https://imobook.ru/image/catalog/loggo.png</td></tr><tr><td>site_name</td><td>ИЗДАТЕЛЬСТВО &amp;quot;МЕЖДУНАРОДНЫЕ ОТНОШЕНИЯ&amp;quot;</td></tr></tbody></table>	Property	Content	title	Издательство &quot;Международные отношения&quot;	type	website	url	https://imobook.ru	image	https://imobook.ru/image/catalog/loggo.png	site_name	ИЗДАТЕЛЬСТВО &quot;МЕЖДУНАРОДНЫЕ ОТНОШЕНИЯ&quot;
Property	Content													
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	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>3</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H3] Новинки</li></ul>	H1	H2	H3	H4	H5	H6	0	0	3	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	3	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Бестселлеры</li><li>• [H3] Подписка на новости</li></ul>
	Images	We found 41 images on this web page.  5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>18%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 76 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Об издательстве</a>	Internal	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice
<a href="#">Где купить</a>	Internal	Passing Juice

## In-page links

<a href="#">Доставка и оплата</a>	Internal	Passing Juice
<a href="#">Акции</a>	Internal	Passing Juice
<a href="#">Вход</a>	Internal	Passing Juice
<a href="#">Новинки</a>	Internal	Passing Juice
<a href="#">Бестселлеры</a>	Internal	Passing Juice
<a href="#">Готовится к изданию</a>	Internal	Passing Juice
<a href="#">Дипломатический протокол и этикет</a>	Internal	Passing Juice
<a href="#">Дипломатия</a>	Internal	Passing Juice
<a href="#">Документы</a>	Internal	Passing Juice
<a href="#">История международных отношений</a>	Internal	Passing Juice
<a href="#">История. Исторические науки</a>	Internal	Passing Juice
<a href="#">Книги по разведке</a>	Internal	Passing Juice
<a href="#">Международная безопасность</a>	Internal	Passing Juice
<a href="#">Международное право</a>	Internal	Passing Juice
<a href="#">Международные экономические отношения</a>	Internal	Passing Juice
<a href="#">Мемуары и биографии</a>	Internal	Passing Juice
<a href="#">Книги о Японии</a>	Internal	Passing Juice
<a href="#">Политика</a>	Internal	Passing Juice
<a href="#">Право и юридические науки</a>	Internal	Passing Juice
<a href="#">Серия «Банковские системы Мира»:</a>	Internal	Passing Juice
<a href="#">Серия «Дипломатический корпус России»:</a>	Internal	Passing Juice
<a href="#">Серия «История внешней политики зарубежных стран»:</a>	Internal	Passing Juice
<a href="#">Серия «Мировые лидеры»:</a>	Internal	Passing Juice
<a href="#">Серия «Моря России»:</a>	Internal	Passing Juice
<a href="#">Серия «Новое экономическое мышление»:</a>	Internal	Passing Juice
<a href="#">Серия «Секретные миссии»:</a>	Internal	Passing Juice
<a href="#">Серия «Славянские древности»:</a>	Internal	Passing Juice
<a href="#">Серия «Удивительная Япония»:</a>	Internal	Passing Juice


## In-page links

<a href="#">Словари и энциклопедии</a>	Internal	Passing Juice
<a href="#">Страноведение и регионоведение</a>	Internal	Passing Juice
<a href="#">Учебники и учебные пособия</a>	Internal	Passing Juice
<a href="#">Филология. Культурология</a>	Internal	Passing Juice
<a href="#">Философия</a>	Internal	Passing Juice
<a href="#">Экономика</a>	Internal	Passing Juice
<a href="#">Экономическая летопись России</a>	Internal	Passing Juice
<a href="#">Детские книги</a>	Internal	Passing Juice
<a href="#">Художественная литература</a>	Internal	Passing Juice
<a href="#">Книги на английском языке</a>	Internal	Passing Juice
<a href="#">1957</a>	Internal	Passing Juice
<a href="#">1958</a>	Internal	Passing Juice
<a href="#">1959</a>	Internal	Passing Juice
<a href="#">1960</a>	Internal	Passing Juice
<a href="#">1961</a>	Internal	Passing Juice
<a href="#">1962</a>	Internal	Passing Juice
<a href="#">1963</a>	Internal	Passing Juice
<a href="#">1964</a>	Internal	Passing Juice
<a href="#">1974</a>	Internal	Passing Juice
<a href="#">1991</a>	Internal	Passing Juice
<a href="#">1996</a>	Internal	Passing Juice
<a href="#">2004</a>	Internal	Passing Juice
<a href="#">2006</a>	Internal	Passing Juice
<a href="#">2007</a>	Internal	Passing Juice
<a href="#">2008</a>	Internal	Passing Juice
<a href="#">2009</a>	Internal	Passing Juice
<a href="#">2010</a>	Internal	Passing Juice
<a href="#">2011</a>	Internal	Passing Juice

## In-page links

<a href="#">2012</a>	Internal	Passing Juice
<a href="#">2013</a>	Internal	Passing Juice
<a href="#">2014</a>	Internal	Passing Juice
<a href="#">2015</a>	Internal	Passing Juice
<a href="#">2016</a>	Internal	Passing Juice
<a href="#">2017</a>	Internal	Passing Juice
<a href="#">2018</a>	Internal	Passing Juice
<a href="#">2019</a>	Internal	Passing Juice
<a href="#">View All Архив</a>	Internal	Passing Juice
<a href="#">Все книги</a>	Internal	Passing Juice
<a href="#">non/fiction № 23</a>	Internal	Passing Juice
<a href="#">Авторам</a>	Internal	Passing Juice
<a href="#">Где купить</a>	Internal	Passing Juice
<a href="#">Об издательстве</a>	Internal	Passing Juice
<a href="#">Прайс-лист</a>	Internal	Passing Juice
<a href="#">Про электронные книги</a>	Internal	Passing Juice
<a href="#">Политика конфиденциальности</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	<b>серия</b> политика россии бестселлеры науки новинки <b>КНИГИ</b> дипломатический история КОНТАКТЫ
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
серия	9	✘	✘	✘	✘
книги	6	✘	✘	✘	✘







## Keywords Consistency

история	3	✘	✘	✔	✘
россии	3	✘	✘	✘	✘
науки	2	✘	✘	✘	✘




## Usability

	Url	Domain : imobook.ru Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 15
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✔ Excellent, your website doesn't use nested tables.</li><li>✘ Too bad, your website is using inline styles.</li></ul>




## Document

-  Too bad, your website has too many CSS files (more than 4).
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://imobook.ru/sitemap.xml>



### Robots.txt

<http://imobook.ru/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics