

# Website review multi-market.com.ua

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The score is 50/100







## SEO Content

	Title	Мульти Маркет - Інтернет-магазин широкого асортименту <b>Length : 53</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Інтернет-магазин, який пропонує широкий вибір товарів різних категорій, зокрема спорядження для туризму та активного відпочинку, військово екіпірування, тощо <b>Length : 157</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	маркет, надійний інтернет-магазин, широкий вибір товарів, висока якість продукції, ексклюзивні товари, система знижок та акцій, доставка по всій Україні, зручна оплата, кваліфікована служба підтримки Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>4</td><td>3</td><td>25</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] Login or create an account</li><li>• [H2] Login or create an account</li><li>• [H2] Ваш обліковий запис створено!</li><li>• [H2] Вихід</li><li>• [H3] Mobile Menu</li><li>• [H3] Returning Customer</li><li>• [H3] Register Account</li><li>• [H4] Blog Page With Left Column</li><li>• [H4] Blog Page With Right Column</li><li>• [H4] Blog Page With Grid Style</li><li>• [H4] Blog Page With List Style</li><li>• [H4] Categories Post Page</li><li>• [H4] Post Page</li></ul>	H1	H2	H3	H4	H5	H6	0	4	3	25	0	0
H1	H2	H3	H4	H5	H6									
0	4	3	25	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Apple Cinema 30"</li><li>• [H4] Canon EOS 5D</li><li>• [H4] HP LP3065</li><li>• [H4] MacBook</li><li>• [H4] MacBook Air</li><li>• [H4] MacBook Pro</li><li>• [H4] Sony VAIO</li><li>• [H4] Apple Cinema 30"</li><li>• [H4] Samsung SyncMaster 941BW</li><li>• [H4] HP LP3065</li><li>• [H4] Palm Treo Pro</li><li>• [H4] iPhone</li><li>• [H4] MacBook Air</li><li>• [H4] Sony VAIO</li><li>• [H4] iPod Touch</li><li>• [H4] MacBook</li><li>• [H4] Nikon D300</li><li>• [H4] iPod Classic</li><li>• [H4] Canon EOS 5D</li></ul>
	Images	<p>We found 56 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>18%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 36 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

## SEO Links

External Links : Passing Juice 11.11%

Internal Links 88.89%

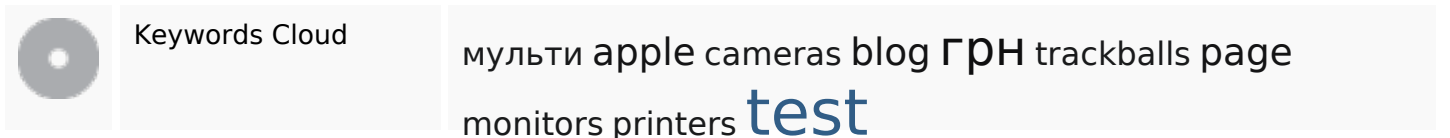
### In-page links

Anchor	Type	Juice
<a href="#">Реєстрація</a>	Internal	Passing Juice
<a href="#">Авторизація</a>	Internal	Passing Juice
<a href="#">Forgotten Password</a>	Internal	Passing Juice
<a href="#">login form</a>	External	Passing Juice
<a href="#">пишіть нам</a>	Internal	Passing Juice
<a href="#">Apple</a>	Internal	Passing Juice
<a href="#">Apple Cinema 30"</a>	Internal	Passing Juice
<a href="#">Canon</a>	Internal	Passing Juice
<a href="#">Canon EOS 5D</a>	Internal	Passing Juice
<a href="#">Hewlett-Packard</a>	Internal	Passing Juice
<a href="#">HP LP3065</a>	Internal	Passing Juice
<a href="#">MacBook</a>	Internal	Passing Juice
<a href="#">MacBook Air</a>	Internal	Passing Juice
<a href="#">MacBook Pro</a>	Internal	Passing Juice
<a href="#">Sony</a>	Internal	Passing Juice
<a href="#">Sony VAIO</a>	Internal	Passing Juice
<a href="#">Samsung SyncMaster 941BW</a>	Internal	Passing Juice
<a href="#">Palm</a>	Internal	Passing Juice
<a href="#">Palm Treo Pro</a>	Internal	Passing Juice
<a href="#">iPhone</a>	Internal	Passing Juice
<a href="#">iPod Touch</a>	Internal	Passing Juice
<a href="#">Nikon D300</a>	Internal	Passing Juice
<a href="#">iPod Classic</a>	Internal	Passing Juice

## In-page links

<a href="#">Особистий Кабінет</a>	Internal	Passing Juice
<a href="#">Історія замовлень</a>	Internal	Passing Juice
<a href="#">Розсилка</a>	Internal	Passing Juice
<a href="#">Акції</a>	Internal	Passing Juice
<a href="#">Повернення товару</a>	Internal	Passing Juice
<a href="#">Про нас</a>	Internal	Passing Juice
<a href="#">Оплата і доставка</a>	Internal	Passing Juice
<a href="#">Політика конфіденційності</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice

## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
test	23	✘	✘	✘	✘
грн	11	✘	✘	✘	✘
page	6	✘	✘	✘	✔
apple	5	✘	✘	✘	✔
blog	5	✘	✘	✘	✔

## Usability

	Url	Domain : multi-market.com.ua Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is uk.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 26 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>https://multi-market.com.ua/index.php?route=extension/feed/google_sitemap</pre>
	Robots.txt	<p><a href="http://multi-market.com.ua/robots.txt">http://multi-market.com.ua/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>