Website review olearis.com

Generated on December 24 2024 10:46 AM

The score is 57/100

SEO Content

✅	Title	Software Development Company | OLEARIS **Length : 38** Perfect, your title contains between 10 and 70 characters.
✅	Description	Olearis: Your go-to for software excellence. Tailored solutions, innovation, and expertise define our commitment to transformative software development. **Length : 152** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⊙	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>7</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Mobile app development company • [H2] Some of our recognitions • [H2] What clients say about working with Olearis • [H2] Full cycle services we provide • [H2] We are trusted technology partner for small and big companies • [H2] Industries we've excelled in • [H2] Meet the leadership team • [H2] Frequently Asked Questions
✅	Images	We found 261 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **6%**

SEO Content

❌		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

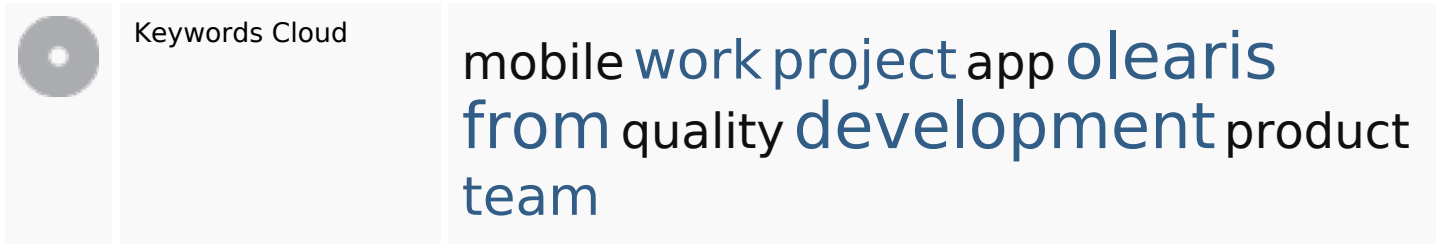|		
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 35 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.57% Internal Links 91.43%

In-page links

Anchor	Type	Juice
Research and Ideation	Internal	Passing Juice
Product Development Company	Internal	Passing Juice
Design Services	Internal	Passing Juice
Analysis of the Best Practices	Internal	Passing Juice
Wireframing and Prototyping	Internal	Passing Juice
User Interface Design	Internal	Passing Juice
Mobile UI/UX Design	Internal	Passing Juice
Engineering	Internal	Passing Juice

In-page links

Link	Type	Status
iOS App Development	Internal	Passing Juice
Android App Development	Internal	Passing Juice
Flutter Development	Internal	Passing Juice
Web Development	Internal	Passing Juice
Backend Development	Internal	Passing Juice
Frontend Development	Internal	Passing Juice
Hosting, Infrastructure and CI/CD	Internal	Passing Juice
Databases	Internal	Passing Juice
Quality Assurance	Internal	Passing Juice
Launch	Internal	Passing Juice
Product Analytics	Internal	Passing Juice
Post Launch Support (SLA)	Internal	Passing Juice
Mental Health	Internal	Passing Juice
Productivity	Internal	Passing Juice
Education	Internal	Passing Juice
Social	Internal	Passing Juice
On-Demand Service	Internal	Passing Juice
Digital Media	Internal	Passing Juice
IoT	Internal	Passing Juice
AR/VR	Internal	Passing Juice
Medical	Internal	Passing Juice
Clutch	External	Passing Juice
UpWork	External	Passing Juice
GoodFirms	External	Passing Juice
View all projects	Internal	Passing Juice
Launch	Internal	Passing Juice
Blog	Internal	Passing Juice

SEO Keywords

Keywords Cloud	mobile work project app olearis from quality development product team

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
from	26	✖	✖	✖	✖
olearis	23	✔	✖	✔	✔
development	22	✔	✖	✔	✔
work	17	✖	✖	✖	✔
project	16	✖	✖	✖	✖

Usability

	Url	Domain : olearis.com Length : 11
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5

Document

✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 196 Warnings : 3
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✗ Too bad, your website does not take advantage of gzip.

Mobile

●	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://olearis.com/sitemap.xml
✓	Robots.txt	http://olearis.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.