





Website review opti-tools.ru

Generated on November 02 2022 18:09 PM






The score is 48/100







SEO Content

|  | Title | <p>Интернет-магазин Оптима Маркет – огромный выбор строительных инструментов.</p> <p>Length : 74</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | | | |
|--|---|--|----------|---------|--------|-------|------|---------|-------|--|-------------|---|-----|------------------------|-----------|--------------------------------|
|  | Description | <p>У нас можно приобрести электроинструменты, строительное и сварочное оборудование, компрессоры, генераторы, садовую технику и многое другое.</p> <p>Length : 139</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | | | |
|  | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | |
|  | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>ru_RU</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Интернет-магазин Оптима Маркет – огромный выбор строительных инструментов.</td></tr><tr><td>description</td><td>У нас можно приобрести электроинструменты, строительное и сварочное оборудование, компрессоры, генераторы, садовую технику и многое другое.</td></tr><tr><td>url</td><td>https://opti-tools.ru/</td></tr><tr><td>site_name</td><td>Интернет-магазин Оптима Маркет</td></tr></tbody></table> | Property | Content | locale | ru_RU | type | website | title | Интернет-магазин Оптима Маркет – огромный выбор строительных инструментов. | description | У нас можно приобрести электроинструменты, строительное и сварочное оборудование, компрессоры, генераторы, садовую технику и многое другое. | url | https://opti-tools.ru/ | site_name | Интернет-магазин Оптима Маркет |
| Property | Content | | | | | | | | | | | | | | | |
| locale | ru_RU | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | |
| title | Интернет-магазин Оптима Маркет – огромный выбор строительных инструментов. | | | | | | | | | | | | | | | |
| description | У нас можно приобрести электроинструменты, строительное и сварочное оборудование, компрессоры, генераторы, садовую технику и многое другое. | | | | | | | | | | | | | | | |
| url | https://opti-tools.ru/ | | | | | | | | | | | | | | | |
| site_name | Интернет-магазин Оптима Маркет | | | | | | | | | | | | | | | |

SEO Content

| | | | | | | | |
|---|-----------------|---|----------------|----------------|----------------|----------------|----------------|
|  | Headings | H1 0 | H2 0 | H3 0 | H4 0 | H5 0 | H6 0 |
|  | Images | We found 16 images on this web page. 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. | | | | | |
|  | Text/HTML Ratio | Ratio : 14% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. | | | | | |
|  | Flash | Perfect, no Flash content has been detected on this page. | | | | | |
|  | Iframe | Great, there are no Iframes detected on this page. | | | | | |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 37 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100% |

In-page links

| Anchor | Type | Juice |
|--------------------------------------|----------|---------------|
| Перейти к содержанию | Internal | Passing Juice |
| = | Internal | Passing Juice |


In-page links

| | | |
|--|----------|---------------|
| = | Internal | Passing Juice |
| Каталог | Internal | Passing Juice |
| Оплата | Internal | Passing Juice |
| Доставка по РФ | Internal | Passing Juice |
| Юридическим лицам | Internal | Passing Juice |
| Контакты | Internal | Passing Juice |
| В корзину | Internal | noFollow |
| Молот ударный аккумуляторный MAKITA DHK 180 Z без АКБ и ЗУ [DHK180Z] | Internal | Passing Juice |
| В корзину | Internal | noFollow |
| Молот ударный сетевой DeWALT D 25430 K [D25430K-QS] | Internal | Passing Juice |
| В корзину | Internal | noFollow |
| Набор аккумуляторного инструмента DEKO DKCD20FU-Li premium + дрель [063-4137] | Internal | Passing Juice |
| В корзину | Internal | noFollow |
| Многофункциональный инструмент аккумуляторный MAKITA TM 30 DZ без АКБ и ЗУ [TM30DZ] | Internal | Passing Juice |
| В корзину | Internal | noFollow |
| Многофункциональный инструмент аккумуляторный METABO MT 18 LTX Compact (1x4.0 Ач) [T04100] | Internal | Passing Juice |
| В корзину | Internal | noFollow |
| Многофункциональный инструмент сетевой ПУЛЬСАР МФИ 500ЭС [792-513] | Internal | Passing Juice |
| В корзину | Internal | noFollow |
| Аккумуляторная отвертка ВИХРЬ ОА-3,6-К [72/14/10] | Internal | Passing Juice |
| В корзину | Internal | noFollow |
| Дрель-шуруповерт аккумуляторная METABO PowerMaxx BS Quick Basic 2#215;2.0 Ач [600156950] | Internal | Passing Juice |
| В корзину | Internal | noFollow |
| Отвертка шлицевая FELO Ergonic 3,0 x 80 мм 40003210 [40003210] | Internal | Passing Juice |
| В корзину | Internal | noFollow |

In-page links

| | | |
|--|----------|---------------|
| Домкрат бутылочный MATRIX MASTER 5 тонн в пластиковом кейсе (216/413 мм) 50756 [50756] | Internal | Passing Juice |
| В корзину | Internal | noFollow |
| Домкрат гидравлический БелАК ECO 4 тонны 165/335 мм (БАК.70013) [БАК.70013] | Internal | Passing Juice |
| В корзину | Internal | noFollow |
| Ящик для инструмента МАСТАК 510-05420В 5 отсеков, раскладной [510-05420В] | Internal | Passing Juice |
| Возврат товара | Internal | Passing Juice |
| Пользовательское соглашение | Internal | Passing Juice |
| Оформление заказа | Internal | Passing Juice |
| Корзина | Internal | Passing Juice |
| = | Internal | Passing Juice |

SEO Keywords






 Keywords Cloud

корзину информация
многофункциональный молот инструмент
ударный аккумуляторный makita без metabo












Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------------------|---------|-------|----------|-------------|----------|
| корзину | 12 | ✘ | ✘ | ✘ | ✘ |
| инструмент | 3 | ✔ | ✘ | ✔ | ✘ |
| многофункциональный | 3 | ✘ | ✘ | ✘ | ✘ |
| аккумуляторный | 3 | ✘ | ✘ | ✘ | ✘ |
| без | 2 | ✘ | ✘ | ✘ | ✘ |

Usability

| | | |
|--|--------------|---|
|  | Url | Domain : opti-tools.ru Length : 13 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is ru. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 5 Warnings : 17 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <p>https://opti-tools.ru/wp-sitemap.xml</p> |
|  | Robots.txt | <p>http://opti-tools.ru/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |