








Website review progbasics.ru

Generated on November 02 2023 08:30 AM





The score is 58/100







SEO Content

	Title	<p>Твой помощник в выборе онлайн-курсов по программированию, дизайну, маркетингу</p> <p>Length : 77</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Отзывы и обзоры более чем 100 онлайн-школ. Изучай программирование, дизайн, маркетинг, менеджмент у лучших школ, выбирай на основе отзывов учеников.</p> <p>Length : 148</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>9</td><td>0</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Выбери лучшие IT-курсы по отзывам учеников[H2] Твой помощник в выборе онлайн-курсов по программированию, дизайну, маркетингу[H2] Программирование[H2] Менеджмент[H2] Детские курсы[H2] Дизайн[H2] Маркетинг[H2] Аналитика[H2] Контент[H2] Тест категории[H4] подборка актуальных акций от топ-школ	H1	H2	H3	H4	H5	H6	1	9	0	1	0	0
H1	H2	H3	H4	H5	H6									
1	9	0	1	0	0									
	Images	<p>We found 2 images on this web page.</p>												

SEO Content

		1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 58% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 94 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.38% Internal Links 93.62%

In-page links

Anchor	Type	Juice
Отзывы о школах	Internal	Passing Juice
Все скидки и акции школ	Internal	Passing Juice
1C	Internal	Passing Juice
Backend-разработка	Internal	Passing Juice
C / C# / C++	Internal	Passing Juice

In-page links

DevOps	Internal	Passing Juice
Frontend-разработка	Internal	Passing Juice
Golang	Internal	Passing Juice
HTML CSS	Internal	Passing Juice
iOS	Internal	Passing Juice
Java	Internal	Passing Juice
JavaScript	Internal	Passing Juice
Machine learning / AI	Internal	Passing Juice
Node	Internal	Passing Juice
PHP	Internal	Passing Juice
Python	Internal	Passing Juice
React	Internal	Passing Juice
VR/AR	Internal	Passing Juice
Геймдев / gamedev	Internal	Passing Juice
Прочие языки	Internal	Passing Juice
Разработка сайтов / CMS	Internal	Passing Juice
Системное администрирование	Internal	Passing Juice
Тестирование / QA	Internal	Passing Juice
HR	Internal	Passing Juice
Product management	Internal	Passing Juice
Project management	Internal	Passing Juice
Soft skills	Internal	Passing Juice
Запуск стартапов	Internal	Passing Juice
Продажи	Internal	Passing Juice
Прочие курсы	Internal	Passing Juice
Управление бизнесом	Internal	Passing Juice
Управление разработкой и IT	Internal	Passing Juice
Финансы для руководителей	Internal	Passing Juice

In-page links

Бизнес для школьников	Internal	Passing Juice
Дизайн для детей	Internal	Passing Juice
Операторское мастерство	Internal	Passing Juice
Программирование для детей	Internal	Passing Juice
Прочее	Internal	Passing Juice
3D Моделирование	Internal	Passing Juice
Figma	Internal	Passing Juice
Motion design	Internal	Passing Juice
UX UI	Internal	Passing Juice
Анимация	Internal	Passing Juice
Веб-дизайн	Internal	Passing Juice
Дизайн интерьера	Internal	Passing Juice
Дизайн мобильных приложений	Internal	Passing Juice
Иллюстрации / графический дизайн	Internal	Passing Juice
Digital маркетинг	Internal	Passing Juice
Email маркетинг	Internal	Passing Juice
Instagram	Internal	Passing Juice
PR / Брендинг	Internal	Passing Juice
SEO	Internal	Passing Juice
SMM	Internal	Passing Juice
Контекстная реклама	Internal	Passing Juice
Контент-менеджмент	Internal	Passing Juice
Прочие курсы	Internal	Passing Juice
Создание презентаций	Internal	Passing Juice
Создание сайтов	Internal	Passing Juice
Power BI	Internal	Passing Juice
SQL для анализа данных	Internal	Passing Juice
Web-аналитика	Internal	Passing Juice


In-page links

Аналитика на Python	Internal	Passing Juice
Аналитика на R	Internal	Passing Juice
Аналитика на Tableau	Internal	Passing Juice
Бизнес-аналитика	Internal	Passing Juice
Маркетинговая аналитика	Internal	Passing Juice
Математика для Data Science	Internal	Passing Juice
Продуктовая аналитика	Internal	Passing Juice
Финансовая аналитика	Internal	Passing Juice
Ableton Live	Internal	Passing Juice
Sound-дизайн и звукорежиссура	Internal	Passing Juice
Копирайтинг	Internal	Passing Juice
Редактура текстов	Internal	Passing Juice
Съемка и обработка фото	Internal	Passing Juice
GeekBrains	Internal	Passing Juice
Все отзывы (74)	Internal	Passing Juice
SkillBox	Internal	Passing Juice
Все отзывы (81)	Internal	Passing Juice
SkillFactory	Internal	Passing Juice
Все отзывы (51)	Internal	Passing Juice
Нетология	Internal	Passing Juice
Все отзывы (62)	Internal	Passing Juice
Contented	Internal	Passing Juice
Все отзывы (37)	Internal	Passing Juice
Skypro	Internal	Passing Juice
Все отзывы (22)	Internal	Passing Juice
Акция от Geekbrains. Скидки до 45% на все курсы.	External	Passing Juice
Акция от Skillbox - скидка до 50% на курсы и профессии	External	Passing Juice
Акция от Skillfactory. Скидка на курсы до 45%.	External	Passing Juice

In-page links

Акция от Contented. Скидки до 45% на все курсы.	External	Passing Juice
Акция от Нетология - скидка до 60% на курсы и профессии.	External	Passing Juice
Акция от XYZ School. Скидка до 40% на все курсы	External	Passing Juice
Контакты	Internal	Passing Juice
Добавить школу	Internal	Passing Juice




SEO Keywords

 Keywords Cloud	курсы акция дизайн для апреля категории Все аналитика отзывы действует
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
акция	24	✘	✘	✘	✘
все	22	✘	✘	✘	✘
курсы	18	✘	✘	✘	✔
аналитика	14	✘	✘	✘	✔
апреля	12	✘	✘	✘	✘












Usability

 Url	Domain : progbasics.ru Length : 13
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://progbasics.ru/sitemap.xml
	Robots.txt	http://progbasics.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.