Website review
skinswapper.net

The score is 63/100

SEO Content

⚠️	Title	Transform Your FORTNITE and Play with Rare or Custom Skins | skinswapper.net **Length : 76** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Customization: Skin changers allow you to customize your in-game appearance, giving you a unique look that stands out from other players. **Length : 137** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	

H1	H2	H3	H4	H5	H6
1	3	4	4	0	0

- [H1] Transform Your FORTNITE and Playwith Rare or Custom Skins
- [H2] WHY US?
- [H2] How SWAPPER actually works?
- [H2] Our software is a safe alternative
- [H3] Download the latest version for free.
- [H3] #1 Download & Install
- [H3] #2 Start The Game
- [H3] #3 Change Fortnite Skins
- [H4] Compatibility: PC (Windows)
- [H4] File Size: 99.99MB
- [H4] Downloads: 10,000+
- [H4] Rating:

SEO Content

❌	Images	We found 15 images on this web page. 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **43%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 11 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 18.18% Internal Links 81.82%

In-page links

Anchor	Type	Juice
HOME	Internal	Passing Juice
COSMETICS	External	Passing Juice
DAILY SHOP	External	Passing Juice
CONTACT US	Internal	Passing Juice

In-page links

ABOUT PROJECT	Internal	Passing Juice
Help Center	Internal	Passing Juice
Get Started	Internal	Passing Juice
Contact US	Internal	Passing Juice
About Us	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords

Keywords Cloud	game -game skin fortnite skins rare change get changer download

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
skins	7	✔	✖	✖	✔
skin	7	✔	✖	✔	✔
changer	4	✖	✖	✔	✖
download	4	✖	✖	✖	✔
rare	4	✔	✖	✖	✔

Usability

	Url	Domain : skinswapper.net Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 36 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://skinswapper.net/sitemap.xml
✅	Robots.txt	http://skinswapper.net/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.