

# Website review vanclaes.com

Generated on May 26 2023 12:14 PM





The score is 51/100







## SEO Content

|             | Title   | Boostrailers Standaard & Custom - Vanclaes BV<br><b>Length : 49</b><br>Perfect, your title contains between 10 and 70 characters.  |          |         |        |       |       |   |             |   |     |                       |       |  |
|-------------|---|--|----------|---------|--------|-------|-------|---|-------------|---|-----|-----------------------|-------|--|
|             | Description   | Vanclaes produceert moderne boottrailers voor verschillende soorten en maten boten. Koop een kwaliteitsboottrailer (bootaanhanger) en accessoires die perfect passen bij wat je zoekt<br><b>Length : 181</b><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.  |          |         |        |       |       |   |             |   |     |                       |       |  |
|             | Keywords  | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.  |          |         |        |       |       |   |             |   |     |                       |       |  |
|             | Og Meta Properties  | Good, your page take advantage of Og Properties.<br><table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>nl_NL</td></tr><tr><td>title</td><td>Boostrailers Standaard &amp; Custom - Vanclaes BV</td></tr><tr><td>description</td><td>Vanclaes produceert moderne boottrailers voor verschillende soorten en maten boten. Koop een kwaliteitsboottrailer (bootaanhanger) en accessoires die perfect passen bij wat je zoekt</td></tr><tr><td>url</td><td>https://vanclaes.com/</td></tr><tr><td>image</td><td>https://vanclaes.com/images/store_logo.jpg</td></tr></tbody></table> | Property | Content | locale | nl_NL | title | Boostrailers Standaard & Custom - Vanclaes BV | description | Vanclaes produceert moderne boottrailers voor verschillende soorten en maten boten. Koop een kwaliteitsboottrailer (bootaanhanger) en accessoires die perfect passen bij wat je zoekt | url | https://vanclaes.com/ | image | https://vanclaes.com/images/store_logo.jpg |
| Property    | Content   |  |          |         |        |       |       |   |             |   |     |                       |       |  |
| locale      | nl_NL   |  |          |         |        |       |       |   |             |   |     |                       |       |  |
| title       | Boostrailers Standaard & Custom - Vanclaes BV   |  |          |         |        |       |       |   |             |   |     |                       |       |  |
| description | Vanclaes produceert moderne boottrailers voor verschillende soorten en maten boten. Koop een kwaliteitsboottrailer (bootaanhanger) en accessoires die perfect passen bij wat je zoekt |  |          |         |        |       |       |   |             |   |     |                       |       |  |
| url         | https://vanclaes.com/   |  |          |         |        |       |       |   |             |   |     |                       |       |  |
| image       | https://vanclaes.com/images/store_logo.jpg  |  |          |         |        |       |       |   |             |   |     |                       |       |  |
|             | Headings  | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>3</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Boottrailer</li></ul>   | H1       | H2      | H3     | H4    | H5    | H6  | 1           | 3   | 1   | 0                     | 0     | 0  |
| H1          | H2  | H3   | H4       | H5      | H6     |       |       |   |             |   |     |                       |       |  |
| 1           | 3   | 1  | 0        | 0       | 0      |       |       |   |             |   |     |                       |       |  |

## SEO Content

|   |                 |   |
|---|-----------------|---|
|   |                 | <ul style="list-style-type: none"><li>• [H2] 3 redenen om een boottrailer te kopen</li><li>• [H2] Mobiele, Praktische boottrailer, aanhangwagen</li><li>• [H2] 7 voordelen van Vanclaes</li><li>• [H3] Welke trailers kan ik kopen?</li></ul> |
|  | Images          | We found 21 images on this web page.<br><br>19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |
|  | Text/HTML Ratio | Ratio : <b>4%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.   |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |

## SEO Links

|   |                         |   |
|---|-------------------------|---|
|  | URL Rewrite             | Good. Your links looks friendly!  |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.        |
|  | In-page links           | We found a total of 74 links including 0 link(s) to files   |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 1.35%<br><br>Internal Links 98.65% |

## In-page links

| Anchor                  | Type     | Juice         |
|-------------------------|----------|---------------|
| <a href="#">Account</a> | Internal | Passing Juice |
| <a href="#">Home</a>    | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Over Vanclaes</a>              | Internal | Passing Juice |
| <a href="#">Vanclaes productie</a>         | Internal | Passing Juice |
| <a href="#">Intake- en afstelservice</a>   | Internal | Passing Juice |
| <a href="#">Haal- en brengservice</a>      | Internal | Passing Juice |
| <a href="#">Vanclaes Experience Center</a> | Internal | Passing Juice |
| <a href="#">Onderhoud en reparaties</a>    | Internal | Passing Juice |
| <a href="#">Service &amp; Garantie</a>     | Internal | Passing Juice |
| <a href="#">Duurzaam Vanclaes</a>          | Internal | Passing Juice |
| <a href="#">EU Typegoedkeuringen</a>       | Internal | Passing Juice |
| <a href="#">Oude trailer inruilen</a>      | Internal | Passing Juice |
| <a href="#">Contact</a>                    | Internal | Passing Juice |
| <a href="#">Vacatures</a>                  | Internal | Passing Juice |
| <a href="#">Producten</a>                  | Internal | Passing Juice |
| <a href="#">RVS boottrailers</a>           | Internal | Passing Juice |
| <a href="#">Motorboten</a>                 | Internal | Passing Juice |
| <a href="#">Motorboten - Wave</a>          | Internal | Passing Juice |
| <a href="#">Motorboten - GYRO</a>          | Internal | Passing Juice |
| <a href="#">RIB Boten</a>                  | Internal | Passing Juice |
| <a href="#">RIB boten - Wave</a>           | Internal | Passing Juice |
| <a href="#">RIB Boten - GYRO</a>           | Internal | Passing Juice |
| <a href="#">Basic</a>                      | Internal | Passing Juice |
| <a href="#">Jetski</a>                     | Internal | Passing Juice |
| <a href="#">Double Jetski</a>              | Internal | Passing Juice |
| <a href="#">Kleine Rubberboten</a>         | Internal | Passing Juice |
| <a href="#">Sloepen &amp; Tenders</a>      | Internal | Passing Juice |
| <a href="#">Visboten</a>                   | Internal | Passing Juice |
| <a href="#">Visboten - PRO</a>             | Internal | Passing Juice |
| <a href="#">SKI-Boten</a>                  | Internal | Passing Juice |


## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Ophaalbare kiel zeilboot</a>    | Internal | Passing Juice |
| <a href="#">Kiel Zeilboten</a>              | Internal | Passing Juice |
| <a href="#">Heavy Duty 3500kg</a>           | Internal | Passing Juice |
| <a href="#">Custom boottrailers</a>         | Internal | Passing Juice |
| <a href="#">Havenmaterialen</a>             | Internal | Passing Juice |
| <a href="#">Haventrailers</a>               | Internal | Passing Juice |
| <a href="#">Showroombokken</a>              | Internal | Passing Juice |
| <a href="#">Dynamic Trolleys</a>            | Internal | Passing Juice |
| <a href="#">Trolleys</a>                    | Internal | Passing Juice |
| <a href="#">Fifthwheel boottrailers</a>     | Internal | Passing Juice |
| <a href="#">Vrachtwagen Boottrailers</a>    | Internal | Passing Juice |
| <a href="#">Reserve onderdelen</a>          | Internal | Passing Juice |
| <a href="#">Dealers</a>                     | Internal | Passing Juice |
| <a href="#">Nieuws</a>                      | Internal | Passing Juice |
| <a href="#">Partners</a>                    | Internal | Passing Juice |
| <a href="#">Techniek &amp; Innovatie</a>    | Internal | Passing Juice |
| <a href="#">Roestvast Staal</a>             | Internal | Passing Juice |
| <a href="#">Loopplank</a>                   | Internal | Passing Juice |
| <a href="#">Waterdichte LED Verlichting</a> | Internal | Passing Juice |
| <a href="#">Schijfremmen</a>                | Internal | Passing Juice |
| <a href="#">Tripple Layer Protection</a>    | Internal | Passing Juice |
| <a href="#">Nu Configureren</a>             | Internal | Passing Juice |
| <a href="#">Custom Boottrailers</a>         | Internal | Passing Juice |
| <a href="#">Havenmaterialen</a>             | Internal | Passing Juice |
| <a href="#">Dynamic Trolleys</a>            | Internal | Passing Juice |
| <a href="#">Fifthwheel Boottrailers</a>     | Internal | Passing Juice |
| <a href="#">Vrachtwagen Boottrailers</a>    | Internal | Passing Juice |
| <a href="#">Lees meer</a>                   | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Lees meer</a>                                | Internal | Passing Juice |
| <a href="#">Lees meer</a>                                | Internal | Passing Juice |
| <a href="#">Lees meer</a>                                | Internal | Passing Juice |
| <a href="#">Hobby &amp; Sport</a>                        | Internal | Passing Juice |
| <a href="#">Hulpdiensten &amp; Handhaving</a>            | Internal | Passing Juice |
| <a href="#">Maatwerk Mega Yachten en Tuinoplossingen</a> | Internal | Passing Juice |
| <a href="#">Professionals</a>                            | Internal | Passing Juice |
| <a href="#">Vanclaes productie</a>                       | Internal | Passing Juice |
| <a href="#">Brochure &amp; Downloads</a>                 | Internal | Passing Juice |
| <a href="#">Algemene voorwaarden</a>                     | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>                           | Internal | Passing Juice |
| <a href="#">Vanclaes verkooppunten</a>                   | Internal | Passing Juice |
| <a href="#">Routeplanner</a>                             | External | Passing Juice |
| <a href="#">Contact</a>                                  | Internal | Passing Juice |
| <a href="#">Ruilen &amp; Retour</a>                      | Internal | Passing Juice |
| <a href="#">Sitemap</a>                                  | Internal | Passing Juice |

## SEO Keywords

 Keywords Cloud

haak gesloten **staal** planken **vanclaes**  
verstelbare **roestvrij** tweede met  
**boottrailers**






## Keywords Consistency

| Keyword      | Content | Title | Keywords | Description | Headings |
|--------------|---------|-------|----------|-------------|----------|
| vanclaes     | 5       | ✓     | ✗        | ✓           | ✓        |
| boottrailers | 3       | ✓     | ✗        | ✓           | ✗        |
| roestvrij    | 3       | ✗     | ✗        | ✗           | ✗        |










## Keywords Consistency

|          |   |   |   |   |   |
|----------|---|---|---|---|---|
| staal    | 3 | ✘ | ✘ | ✘ | ✘ |
| gesloten | 2 | ✘ | ✘ | ✘ | ✘ |

## Usability

|   |              |   |
|---|--------------|---|
|   | Url          | Domain : vanclaes.com<br>Length : 12              |
|   | Favicon      | Great, your website has a favicon.                |
|   | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is NL.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |   |
|--|-----------------|---|
|  | Doctype         | HTML 5  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 2<br>Warnings : 1  |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li></ul> |

## Document

- ✓ Perfect, your website has few JavaScript files.
- ✗ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://vanclaes.com/sitemap.xml>



### Robots.txt

<http://vanclaes.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics