Website review
wowminify.com

The score is 55/100

SEO Content

✓	Title	Home| WOWPDF|Minify App **Length : 23** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Home Page of the site **Length : 21** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	Home Page, Main Page, Index Page Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	

H1	H2	H3	H4	H5	H6
1	4	7	0	0	0

- [H1] Every Tool You Need To WorkWith WOWMINIFY In One Place
- [H2] Compress your
- [H2] Looking for another solution?
- [H2] The WOWMINIFY software trusted by millions of users
- [H2] Get more with Premium
- [H3] WOWMINIFY Desktop
- [H3] WOWMINIFY Mobile
- [H3] WOWimg
- [H3] WOWPDF Menu
- [H3] Products
- [H3] Solutions
- [H3] Products

✗	Images	We found 11 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that

SEO Content

		search engines can better understand the content of your images.
✓	Text/HTML Ratio	Ratio : **26%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 10 links including 0 link(s) to files
◯	Statistics	External Links : noFollow 0% External Links : Passing Juice 10% Internal Links 90%

In-page links

Anchor	Type	Juice
Minify CSS	Internal	Passing Juice
Minify JS	Internal	Passing Juice
Minify HTML	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
UNMinify CSS	Internal	Passing Juice

In-page links

UNMinify JS	Internal	Passing Juice
UNMinify HTML	Internal	Passing Juice
Get Premium	Internal	Passing Juice
aamish.net	External	Passing Juice

SEO Keywords

Keywords Cloud	app documents mobile wowminify wowpdf get tools minify need pdf

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
wowminify	9	✖	✖	✖	✔
wowpdf	9	✔	✖	✖	✔
mobile	7	✖	✖	✖	✔
app	6	✔	✖	✖	✖
pdf	5	✔	✖	✖	✔

Usability

	Url	Domain : wowminify.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
❌		

Document

	Doctype	HTML 5
✅		

	Encoding	Perfect. Your declared charset is UTF-8.
✅		

	W3C Validity	Errors : 10 Warnings : 4
❌		

	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
❌		

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
✅		

	Speed Tips	
⚪		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
⚪		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing

Optimization

		Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://wowminify.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.