







# Evaluation du site thebinaschool.com

Généré le 08 Mai 2024 09:26

Le score est de 47/100



## Optimisation du contenu

	Titre	<p>bina — Online private preschool &amp; elementary school   Accredited international online home school for children 4-12</p> <p><b>Longueur : 119</b></p> <p>Idéalement, votre titre devrait contenir entre 10 et 70 caractères (espaces compris). Utilisez <a href="#">cet outil gratuit</a> pour calculer la longueur du texte.</p>								
	Description	<p>International private online elementary school for ages 4-12. Small classes, experienced teachers, and a curriculum that balances standardization and personalization. At home schooling for gen A's.</p> <p><b>Longueur : 197</b></p> <p>Idéalement, votre balise META description devrait contenir entre 70 et 160 caractères (espaces compris). Utilisez <a href="#">cet outil gratuit</a> pour calculer la longueur du texte.</p>								
	Mots-clefs	<p>Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez <a href="#">ce générateur gratuit de balises META en ligne</a> pour créer des mots-clés.</p>								
	Propriétés Open Graph	<p>Bien, cette page profite des balises META Open Graph.</p> <table><thead><tr><th>Propriété</th><th>Contenu</th></tr></thead><tbody><tr><td>description</td><td>International private online elementary school for ages 4-12. Small classes, experienced teachers, and a curriculum that balances standardization and personalization. At home schooling for gen A's.</td></tr><tr><td>title</td><td>bina — Online private preschool &amp; elementary school   Accredited international online home school for children 4-12</td></tr><tr><td>image</td><td><a href="https://www.thebinaschool.com/hubfs/Landing-2.png#keepProtocol">https://www.thebinaschool.com/hubfs/Landing-2.png#keepProtocol</a></td></tr></tbody></table>	Propriété	Contenu	description	International private online elementary school for ages 4-12. Small classes, experienced teachers, and a curriculum that balances standardization and personalization. At home schooling for gen A's.	title	bina — Online private preschool & elementary school   Accredited international online home school for children 4-12	image	<a href="https://www.thebinaschool.com/hubfs/Landing-2.png#keepProtocol">https://www.thebinaschool.com/hubfs/Landing-2.png#keepProtocol</a>
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# Optimisation du contenu

image:width	1920
image:height	1080
url	https://www.thebinaschool.com

## Niveaux de titre

H1	H2	H3	H4	H5	H6
1	1	6	24	10	72

- [H1] A global, accredited school that fits your family everywhere
- [H2] Your path to premium education, priced right
- [H3] Why choose bina?
- [H3] Get started in 3 easy steps
- [H3] \$875
- [H3] \$857
- [H3] \$831
- [H3] Your path to premium education, priced right
- [H4] Surpassing US and UK averages with top 8% performance.
- [H4] Easily transition in and out of highest-quality schools globally.
- [H4] Maximise potential with unparalleled educator attention.
- [H4]
- [H4] Wherever you are, your child will get the highest-quality, accredited education with their tiny group of friends from all over the world.
- [H4] Meet your child's crew
- [H4] More learning, less stress
- [H4] Full days, fulfilled kids
- [H4] In-the-know parenting
- [H4] hbspt.cta.\_relativeUrls=true;hbspt.cta.load(26122306, '27df9936-0db5-4227-90e1-8ee018028b00', {"useNewLoader":"true","region":"eu1"});
- [H4] Only 7 kids per class with globally-experienced educators
- [H4] World-ready and academically strong
- [H4] Active learning is sticky (and also super fun!)
- [H4] Every day is about making friends and emotional growth
- [H4] From blah to aha! Every lesson is a discovery
- [H4] Lifelong friends: find your child's tribe at bina
- [H4] hbspt.cta.\_relativeUrls=true;hbspt.cta.load(26122306, '27df9936-0db5-4227-90e1-8ee018028b00', {"useNewLoader":"true","region":"eu1"});
- [H4] Family sneak peek
- [H4] Your child's bina quest
- [H4]
- [H4] hbspt.cta.\_relativeUrls=true;hbspt.cta.load(26122306, '27df9936-0db5-4227-90e1-8ee018028b00', {"useNewLoader":"true","region":"eu1"});
- [H4] full price
- [H4] 2% discount
- [H4] 5% discount
- [H5] Full-time digital education, crafted for your 4 to 12 year old
- [H5] 2024 start dates: 15 January, 3 April, 24 July, 9 October
- [H5] We offer 3 different payment plans for our full time

## Optimisation du contenu





program. We also offer a 10% discount for siblings after the first fully enrolled child.

- [H5]
- [H5] / Month
- [H5] Billed Monthly
- [H5] / Month
- [H5] Billed Quarterly
- [H5] / Month
- [H5] Billed Yearly
- [H6] "We love the social and emotional work that you do with the kids. She uses those skills every day. She's made great improvements with math as well. We appreciate the flexibility so that we can have the lifestyle we want. It's all because of bina."
- [H6] Lorena, Brazil
- [H6] "I can't rave enough about bina! She has been so happy. I see how she's thriving and how she loves going to class every day. I love how the teachers handle challenges with the children. They're very patient and attentive. They mimic how to regulate in difficult situations."
- [H6] Paul, Mexico
- [H6] "There's so much we love about bina! There's a good mix of different types of activities, using art and fun and games, which keeps her attention. She says the school days go so fast! We tell her that time flies when you're having fun. We appreciate the routine of checking in, talking about feelings, and asking what's going on with each other. She's building her emotional intelligence and gaining tools to help herself."
- [H6] Amanda, Canada
- [H6] "Yesterday at dinner, I asked my daughter what her favorite moment was from school, and she replied - All of it!"
- [H6] Betsy, USA
- [H6] "bina has completely changed our perception of online schooling! Our boys relish every moment with new friends they met in class from another part of the world."
- [H6] Kirubel, USA
- [H6] "Madison adores her teacher, Georgie. Since starting, she has become so much more outgoing and absolutely loves meeting her new friends across the world!"
- [H6] Olive, Ireland
- [H6] Academic mastery
- [H6] Internationally accredited
- [H6] Educator to student ratio
- [H6] \* Up to 7 kids in a group
- [H6] \* 4-12 year-olds
- [H6] \* 2 educators matched with each class
- [H6] \* Bi-weekly one-on-one teacher meetings
- [H6] \* 187 learning days a year
- [H6] \* 4 quarters: next one starting 15 January, 2024
- [H6] \* Our 2024 intakes are: 15 January, 3 April, 24 July, and 9 October
- [H6] \* Monday through Friday
- [H6] \* 5h daily online live lessons
- [H6] \* 20 min digital playground
- [H6] \* Real-time teacher feedback
- [H6] \* Direct messaging for families





## Optimisation du contenu

- [H6] \* Ever-adapting progress reports
- [H6] \* Global community support
- [H6] "No more morning rush! With bina, the kids learn so much, and we still have our peaceful mornings in nature."
- [H6]
- [H6] Mina, Nazareth
- [H6] "Regular schools just didn't get it. But Bina? They've been a lifeline for my unique kiddos."
- [H6]
- [H6] Mei Mei, Toronto
- [H6] "With bina, we're cutting down on commutes and upping our outdoor time. It's education with a conscience!"
- [H6]
- [H6] Manuel, Lisbon
- [H6] "Thanks to bina, my kiddo's learning about the world just like we always hoped. It's a game-changer!"
- [H6]
- [H6] João, Manaus
- [H6] "Between my tech job and bina, I still get those precious cuddle breaks with my little ones. It's the best of both worlds!"
- [H6]
- [H6] Angela, Austin
- [H6] "Every time we move, bina's right there with us. My kids are making friends and staying on track academically."
- [H6]
- [H6] Anton, █████♂
- [H6] Nurtured by experts, surrounded by friends. In their tiny class with their highly-educated teachers, your child is seen, heard, and cherished.
- [H6] Our curriculum is fully accredited, meeting all UK and US educational standards. It's a comprehensive academic foundation that prepares your child for success, both in top global schools and in life.
- [H6] Thematic learning at bina turns lessons into adventures. Your child masters academics while exploring biomes like the rainforest or tundra. It's smart learning that shapes global citizens.
- [H6] Our daily social-emotional learning program turns classrooms into life labs. Here, your child learns to be empathetic, responsible, and authentic. The result? A well-rounded kid, ready for real-world success.
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- [H6] Our daily Social-Emotional Learning program turns classrooms into life labs. Here, your child learns to be empathetic, responsible, and authentic. The result? A well-rounded kid ready for real-world success.
- [H6] Step 1
- [H6] Explore 8 biomes through the bina lens and get a tailored overview of our offerings for your family.
- [H6] Step 2
- [H6] Your child dives into the bina-verse with edu-play, and you receive custom growth strategies.
- [H6] Step 3

## Optimisation du contenu

		<ul style="list-style-type: none"><li>• [H6] We guide your family through easy onboarding, prepping you for an awesome first day.</li><li>• [H6] Most Popular</li><li>• [H6] Best Offer</li><li>• [H6] monthly subscription</li><li>• [H6] \$875 / month</li><li>• [H6]</li><li>• [H6] quarterly subscription</li><li>• [H6] \$857 / month</li><li>• [H6]</li><li>• [H6] yearly subscription</li><li>• [H6] \$831 / month</li><li>• [H6]</li><li>• [H6] We offer a 10% discount for siblings after the first fully enrolled child.</li><li>• [H6] A global, mobile, whole schooling experience for 4-12 year olds that fits your family everywhere</li></ul>
	Images	Nous avons trouvé 65 image(s) sur cette page Web.  3 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.
	Ratio texte/HTML	Ratio : <b>2%</b>  le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Domage, vous avez des Iframes sur vos pages Web, cela signifie que son contenu ne peut pas être indexé par les moteurs de recherche.

## Liens

	Réécriture d'URLs	Bien. Vos liens sont optimisés!
	Tiret bas dans les URLs	Parfait! Aucuns soulignements détectés dans vos URLs.
	Liens dans la page	Nous avons trouvé un total de 20 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0%  Liens externes : Passing Juice 5%

## Liens

Liens internes 95%

### Liens dans la page

Texte d'ancre	Type	Juice
<a href="#">×</a>	Externe	Passing Juice
<a href="#">How it works</a>	Interne	Passing Juice
<a href="#">About us</a>	Interne	Passing Juice
<a href="#">Blog</a>	Interne	Passing Juice
<a href="#">globally</a>	Interne	Passing Juice
<a href="#">unparalleled educator attention</a>	Interne	Passing Juice
<a href="#">Real-time teacher feedback</a>	Interne	Passing Juice
<a href="#">seen, heard, and cherished</a>	Interne	Passing Juice
<a href="#">comprehensive academic foundation</a>	Interne	Passing Juice
<a href="#">Thematic learning</a>	Interne	Passing Juice
<a href="#">adventures</a>	Interne	Passing Juice
<a href="#">awesome first day</a>	Interne	Passing Juice
<a href="#">Join us</a>	Interne	Passing Juice
<a href="#">Contact us</a>	Interne	Passing Juice
<a href="#">Imprint</a>	Interne	Passing Juice
<a href="#">Important Dates</a>	Interne	Passing Juice
<a href="#">Newsletter</a>	Interne	Passing Juice
<a href="#">Legal</a>	Interne	Passing Juice
<a href="#">Privacy</a>	Interne	Passing Juice
<a href="#">Blog</a>	Interne	Passing Juice

### Mots-clefs

Nuage de mots-clefs

bina **blog** step family **how** education

## Mots-clefs



home works school accredited

### Coherence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
home	6	✓	✗	✓	✗
blog	5	✗	✗	✗	✗
works	5	✗	✗	✗	✗
how	5	✗	✗	✗	✓
bina	3	✓	✗	✗	✓










### Ergonomie

	Url	Domaine : thebinaschool.com Longueur : 17
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.





### Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.





## Document

	Validité W3C	Erreurs : 113 Avertissements : 112
	E-mail confidentialité	Attention! Au moins une adresse e-mail a été trouvée en texte clair. Utilisez <a href="#">une protection anti-spam gratuite</a> pour cacher vos e-mails aux spammeurs.
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none"><li> Excellent, votre site n'utilise pas de tableaux imbriqués.</li><li> Mauvais, votre site web utilise des styles css inline.</li><li> Mauvais, votre site web contient trop de fichiers CSS (plus de 4).</li><li> Mauvais, votre site web contient trop de fichiers javascript (plus de 6).</li><li> Parfait : votre site tire parti de gzip.</li></ul>

## Mobile

	Optimisation mobile	<ul style="list-style-type: none"><li> Icône Apple</li><li> Méta tags viewport</li><li> Contenu FLASH</li></ul>
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## Optimisation

	Sitemap XML	Votre site web dispose d'une sitemap XML, ce qui est optimal. <a href="https://www.thebinaschool.com/sitemap.xml">https://www.thebinaschool.com/sitemap.xml</a>
	Robots.txt	<a href="http://thebinaschool.com/robots.txt">http://thebinaschool.com/robots.txt</a> Votre site dispose d'un fichier robots.txt, ce qui est optimal.
	Mesures d'audience	Votre site web dispose d'une outil d'analytics, ce qui est optimal.  Google Analytics



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